

## Campaigning - how can you get involved?

There are a number of ways that members can become involved and support 99% campaigns. Basically our campaigning has two strands: raising public awareness about a particular issue, and influencing MPs and decision makers to try and help shape future policy. An individual member's level of involvement will depend on how much time they have, what they are most interested in, how comfortable they are with undertaking particular activities etc - in other words members can choose to do as much or as little as they wish - even the smallest contribution is valuable. Whatever you choose to do, the team can offer as much or as little support as you need. If you want to explore further then e mail Doug at [doug.crawford@99-percent.org](mailto:doug.crawford@99-percent.org)

What can I do for the 99%?		
A few minutes every so often	Like or share a tweet, Facebook, LinkedIn or Instagram post from the team or the 99% official accounts	We have some guidance for those who are active on social media to help them spread the 99% message effectively
	Talk to friends, family and work colleagues about 99%	Word of mouth is a great way of spreading the word about 99%
	Go to 99-percent.org and read Mark's latest article and share on social media	Use the buttons on the website to share content
When you have a spare hour	Write to your MP/local media	Write about either a local or national issue which you feel needs publicising. You can either use your own form of words, use some of the template letters we have developed, or use Mark's latest content - a member of the core team can help you draft it or provide supporting analysis and information if necessary
	Build relationships with other 99% members in your locality.	Developing a tailored campaign strategy based on local priorities and issues can be very powerful in raising awareness and encouraging others in your area to take action - and it's fun to work with like-minded people
A couple of hours per month	Attend our meetings – monthly regional and/or campaign meetings	Every contribution and idea is valuable and we work as a mutually supportive community
1 or 2 hours quite regularly	Contact local councillors	Try to gain an understanding of the issues that they are facing and explore how 99% could best assist them
	Publish articles in local press	Either ones you have written yourself or using articles that Mark or other 99% members have written - building a relationship with your local editor is very helpful
	Establish relationship with your MP	Try to identify how 99% might be able to help them - making them aware of 99% could help influence policy formulation
	Build relationship with potential local 'influencers'	For example faith groups, businesses, education establishments, TUs, charities etc - bodies who might be responsive to the 99% message and who potentially could help communicate it to a wider audience and / or collaborate with us.

Half a day a week or more	Help shape and drive our campaigns	If you have sufficient time and energy and experience in leading and shaping campaigns and empowering others then we would love to hear from you.
	Contribute to or lead specific projects	Contribute to or lead specific projects - we have a number of projects that are currently on the go and several which we would like to initiate if only we had the time and resources! Let us know about your interests and expertise (eg data analysis, research, social media, journalism etc) and how much time you have available
	Arrange or give talks to local groups	If you are confident in public speaking we can provide material but if not, arranging speaking opportunities for other 99% members is a great platform for spreading the word
	Take to the streets	Not practical whilst lockdown exists but once it is lifted then there is an opportunity to organise street stalls and physical campaigning in your area - it can be surprisingly energising, especially if there are several 99% members in the same area who want to get involved