

10 Things You Can Do

It is tempting to feel that as an ordinary person, there is nothing you can do about a problem as great as mass impoverishment. Here are 10 things that you *can* do – and even the smallest of them will make a difference.

1. **Display the sticker** which you should have received with the book 99%. Put it somewhere where your friends or colleagues will see it, and use it to introduce the topic in conversation.
2. **Sign up** on the website.
3. **Get yourself a pin badge** and wear it at all times. Spread the ideas whenever you can.
4. **Email your friends** a link to the website, and encourage them to sign up.
5. **Choose a friend or colleague** you think likely to find the ideas of interest and lend, or give, them a copy of the book.
6. **Visit the local groups forum** to see if there is a group in your area. If there is, join it; if there is not, set one up (minimum group size = 2)
7. **Write to your MP** using one of the sample letters on the website. Do let us know the response you receive.
8. **Get your MP and candidates from other parties in your area to sign the pledge.** Again, do let us know how they respond – we use their responses to judge who is really prepared to act against mass impoverishment.
9. **Tackle mass impoverishment as part of your job.** For many people, their job gives them opportunities to help. The website explicitly advises journalists and politicians on how they can contribute, but teachers, playwrights... anyone with an audience can make a difference.
10. **Make sure you vote wisely.** Use the website to see which candidates in your area have signed the pledge and are active in helping to end mass impoverishment.